

# Contractor Growth Initiative for Emerging Markets



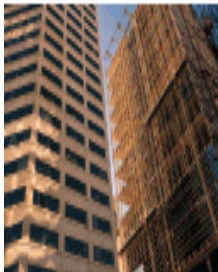
## Learn Market Entry Strategies to Expand Your Business in Building Commissioning, Energy Management & Indoor Air Quality

In accordance with NEMI's Strategic Plan, several task forces were commissioned to evaluate emerging markets in the sheet metal industry. Those Task Forces included: Building Commissioning, Energy Management and Indoor Air Quality.

FMI Consultants, a leading industry research firm, was instructed to conduct surveys with a few thoughts in mind: "Are there job opportunities for sheet metal workers?," "Are there contractors available in the particular markets?" and, "Do these opportunities command a journeyman's wage?" What they discovered was a \$40 Billion opportunity !



Contact NEMI to receive a copy of the studies, or visit [www.tabbcertified.org](http://www.tabbcertified.org) to download your copy now!



Less than 5% of the total value of construction put-in-place in the United States and Canada is commissioned. Therefore, the market potential or incremental opportunity

*We're on the web!  
Visit us at  
[www.nemionline.org](http://www.nemionline.org) for more  
information on upcoming  
Contractor Growth Initiative  
Workshops!*

**NEMIC**

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